

Simplicityⁱⁱ_{SM}

Ever wonder how much money you would need to maintain your lifestyle when you need help caring for yourself?

\$100,000?

\$500,000?

\$1 million?

For less than a monthly cable bill, you can have the security of a Cash Benefit Account for your long term care needs.*

* Average monthly revenue per residential subscriber is \$79.65, Cable Futurecast, Kagan Research LLC, 2006.

MEDAmerica

An Excellus Company

MedAmerica Insurance Company

Home Office: Pittsburgh, PA

MedAmerica Insurance Company of New York

Home Office: Rochester, NY